

Value Service

What makes Norman Shutters the LEADER OF FINE WINDOW FURNITURE?

Beautiful shutters, attractively priced.

Norman Shutters don't just complement windows, they transform them into topics of conversation, much like a rare antique or an expensive piece of art. With one large exception: cost.

At Norman Shutters, we don't believe in passing along unnecessary costs to our customers. So while our products are all high-end, they're also value-priced. We've streamlined our manufacturing processes to keep costs low and your margins high. We've also developed a three-tiered, good-better-best marketing strategy to allow profitable margins for you and attractive, affordable products to consumers at all levels.

We're there when you need us. Wherever you need us.

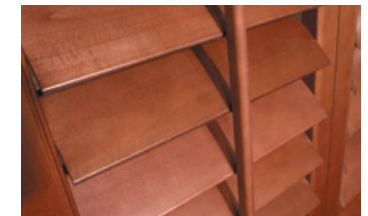
The service and support we provide our fabricators, distributors and their customers is unmatched in the industry. Norman Shutters are available nationwide through our professional fabricator/distributor network. Our proprietary online ordering system and consistent lead times allow us to get your orders where and when you need them — on time. If you have a problem or need a question answered, our nationwide sales team and installation professionals are ready to assist you. Norman Shutters also offers an array of professional sales tools, including helpful product literature, an informative corporate newsletter, and a unique sampling program, to make selling our shutters even easier.



Quality. Value. Service. Selection.

Taken together, they set Norman Shutters™ apart from every other shutter manufacturer in the industry. In fact, Norman Shutters offers you attention to detail that no other manufacturer can equal.

Of course, our precise methods require a greater dedication to workmanship, but they guarantee that your shutters will look beautiful and perform faithfully for years to come. As the leader of fine window furniture, we'd have it no other way. And neither should your customers.



QUALITY
VALUE
SERVICE
SELECTION

LEADER OF FINE WINDOW FURNITURE™

NORMAN
SHUTTERS

by Norman International® Company

ASB INDUSTRY PARTNER

LEADER OF FINE WINDOW FURNITURE™

NORMAN
SHUTTERS

by Norman International® Company

To partner with a Norman International Company fabricator or distributor, please call 866-NORMAN-8 or visit normanshutters.com

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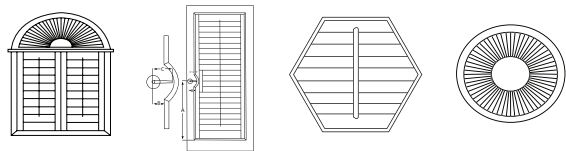
For every home. For every room. For every window.
THERE'S A NORMAN SHUTTERS DESIGN FOR YOU.

Norman Shutters Quality

At Norman Shutters we give our customers the most choices with more shutter materials, colors, shapes, and frames than any national manufacturer in the industry. Our signature products include three distinct shutter lines to satisfy each unique segment of the marketplace.

Sussex® Shutters — our premier line is completely customizable in hand-selected basswood.

In addition to traditional squares and rectangles, Sussex Shutters can be made in any specialty shape, many with operable louvers and panels that open for easy window cleaning. A fashionable palette of 50 paint and stain colors expands décor potential. And finishing touches like French-door cutouts add a charming accent to any room.



Woodlore® Shutters — our composite construction offers durable value and the character of wood without the expense.

Their solid engineered wood core is enclosed in a patented polypropylene coating that resists yellowing, denting, chipping and cracking. Woodlore Shutters are available with our fabulous patented Deco Frame, which is very forgiving with such installation challenges as out-of-square windows, and instantly adds a dramatic flair to unadorned windows.

Normandy® Shutters — an affordably priced hardwood option.

For those consumers who need a simple solution in classic paints, Normandy Shutters provide the ultimate in streamlined value and performance.



Like any home investment, only shutters of exceptional quality will provide long-term value and increase appreciation. This requires the finest materials, handcrafting processes, advanced technology and quality control systems. At Norman Shutters we create our shutters with meticulous control of each step in the manufacturing process. Raw materials sourcing, handcrafting, sanding and finishing, and even packaging come together to provide matchless quality, durability and long-term value.

Quarter-Sawn Louvers

Craftsmen recognize that quarter-sawn wood is extremely stable, but its expense and scarcity induce some manufacturers to forego its use. Our Sussex Shutter louvers are made from 100% quarter-sawn wood to resist cupping, twisting, and warping.

Prescription Wood Conditioning™

We employ our unique Prescription Wood Conditioning technique to reduce post-installation shrinking and swelling. Premium wood is cured in our own kiln drying chambers slowly at low temperature. The wood for each shutter is conditioned to the moisture content of the final installation location. This ensures that our shutters remain stable and close tightly, without gaps, for years to come.

Engineered Stiles

Norman Shutters compensates for wood's tendency to deform by using reinforced engineered wood stiles. We bond multiple layers of wood together with pressure, heat,

and a proprietary chemical formulation. The result is an intense level of durability and a robust support system for our shutter panels.

Mortise-and-tenon joinery

Proper joinery is critical to the prolonged quality of a shutter. Some manufacturers use less sturdy techniques that are better suited for drawers and other lightweight applications. At Norman Shutters we recognize that the sheer and racking forces endured by shutters dictate the use of mortise-and-tenon joinery.

Hand finishing

Our labor-intensive hand finishing process requires multiple sequences of sanding and coating with thin layers of stain or paint. This is the only way to achieve the translucent, deep finish of our wood shutters. We avoid "cut-down" or "stock program" plans that can result in sacrifices to product quality.



Hand Crafting



Fully Assembled Quality Control



Engineered Stiles and Mortise-and-Tenon Joinery



Hand Finishing